

*Effective idea management platform
is critical to success of systematic Innovation.
Connect with us today How **Ideamantra™** can help your Innovation journey!*

COLLABORATIVE IDEA MANAGEMENT & OPEN INNOVATION PLATFORM



ideamantra™
Innovation through Collaboration
www.ideamantra.com

DataSpeaks
Services Private Limited
www.dataspeaks.in

Ideamantra™ is a strategic product of DataSpeaks Services Private Limited for managing the front end innovation and open innovation. DataSpeaks company established on 17th February 2015 under companies act 2013 based in Hyderabad. Our visions are to become one of the top 5 Information and Communications Technology service (ICT) provider in the Emerging Indian IT companies by establishing trusted & professional long term relationship with all our stakeholders (Customers, Employees, Investors & Society).



Ideamantra™ is an idea management and open innovation platform for organizations. It enables to leverage the collective intelligence of its employees, partners, research divisions, vendors, Industry and the academia cutting across borders in getting the best ideas in ideation process and enriching them to nurture to viable concepts and projects

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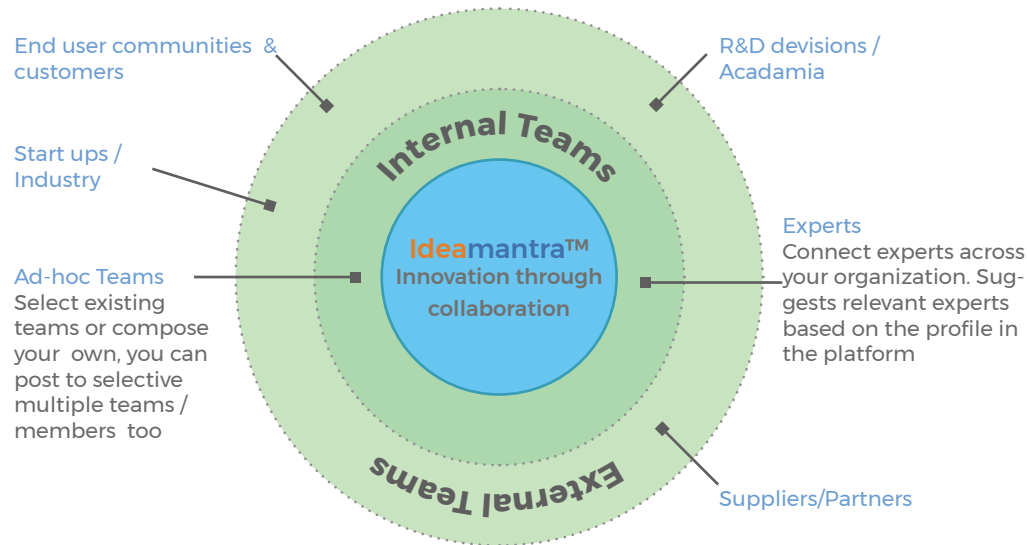


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IDEAMANTRA™ IS A COMPLETE SOLUTION TO YOUR FRONT END INNOVATION

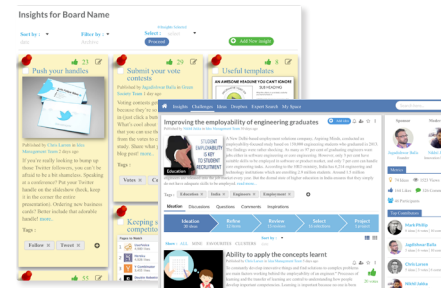
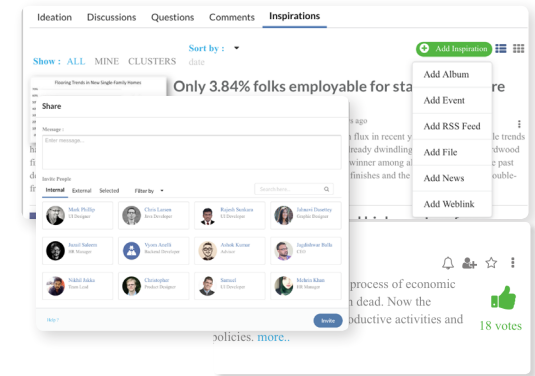


Innovation process can be divided in to 3 areas, fuzzy front end, product development and commercialization. Front end Innovation is the starting point where opportunities are identified and concepts are developed prior to entering the formal product development process. Front end Innovation is crucial in order to increase the quality of ideas, probability of viable concepts entering in to product development and commercialization. Ideamantra provides robust platform to mange front end Innovation for your organization. It lets you connect multiple stakeholders internal and external anywhere in life cycle of the ideation.



Collaborative Innovation

Ideamantra lets the power to collaborate with internal and external stakeholders through its robust and secured framework. Team can post the ideas on challenges, share feedback through comments, votes, initiate the discussions, questions, share the ideas with others for technical & business reviews. share the inspiration that helps the challenges/ideas and many more ...

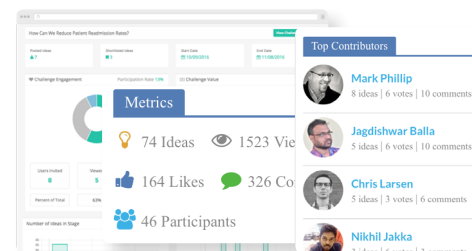
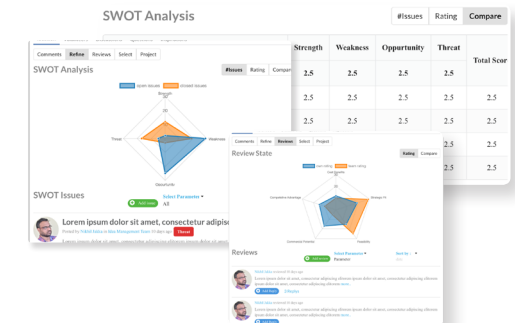


Launch focused Challenges

Observe the trends, Gain the insights and launch focused challenges to get ideas from the team. Ideamantra's structured ideation process and tool helps to refine the ideas to viable concepts

Robust process and tools

Ideamantra has robust tools to refine, review and select the ideas. Thanks to the built in analytics that flags potential duplicate and similar ideas. User can also flag the ideas for similarity. Cluster the similar ideas. Collaborative FMEA, spider reviews for Technical and business reviews and much more



Power of Analytics

Powerful dashboards, metrics backed by analytics helps you to stay focused on whats happening in the entire platform. Gamification helps users to contribute more with quality participation